

# Sponsorship Opportunities



# How to use this Viewbook

Hogline - a 4 inch thick line that runs widthwise each sheet of ice at either end

Button - the centre of the house

House - a bullseye target at each end of the sheet

Image Logo - a standard company logo

Horizontal Text Logo - a stylized text logo of the company's name

Opportunity - an option of how you wish your company to be displayed in our club

Home End - the end of the ice that is closest to the lobby and lounge where viewing ability is at its greatest

The yellow box on the curling sheet (not to scale) indicates the location of your sponsorship.

# Centre Ice #1

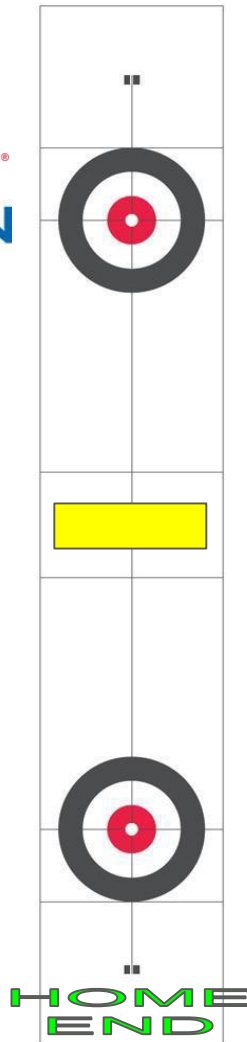
SIZE: 4' x 8'

COST: \$700/Year or \$600/Year on a 5 Year Term

Centred both length and width of the sheet.

What it includes:

- Cost of in ice logo, to a max of \$150
- Company's link, phone and email listed on our website



# Left or Right Centre Line

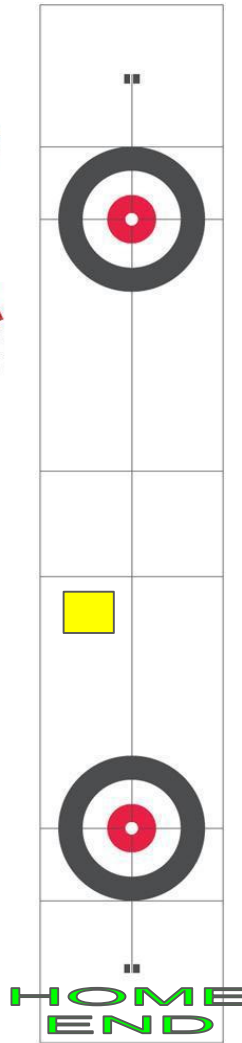
SIZE: 2' x 3'

COST: \$550/year or \$500/year on a 5 year team

To the left of the centre line, usually before or after the hogline.

What it includes:

- Cost of your logo to a max of \$100
- Some text
  - Website, location, phone, email, social media, slogan



# Hogline

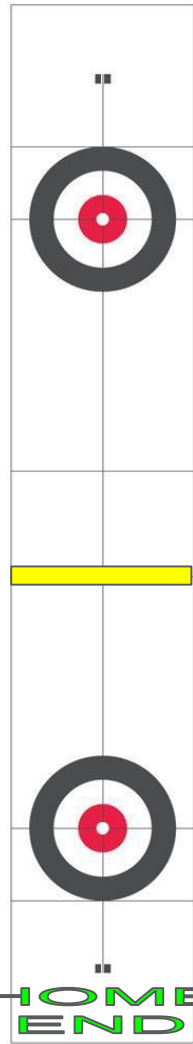
SIZE: 4" x 14'

COST: \$200/year or \$175/year on a 5 year term



What it includes:

- Cost of your logo to a max of \$50
  - Repeated along the hogline at least twice
- Some text
  - Website, phone, email, slogan



HOME  
END

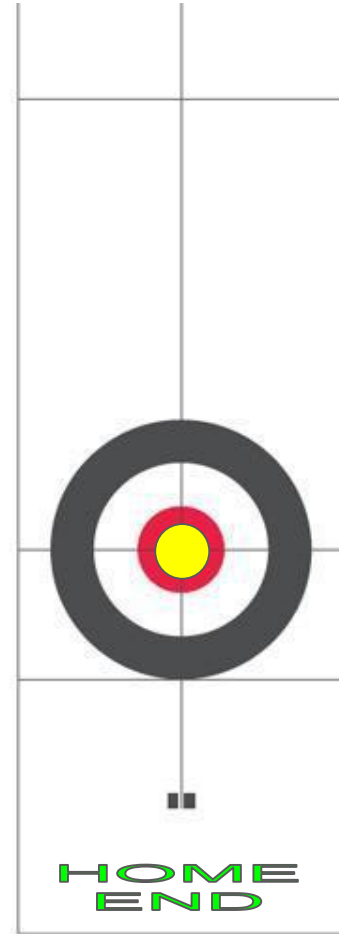
# Button

SIZE: 1' diameter circle

COST: \$175/year or \$150/year for a 5 year term

What it includes:

- Cost of your logo to a max of \$40



# Full House

SIZE: 12' diameter circle

COST: \$1500/yr

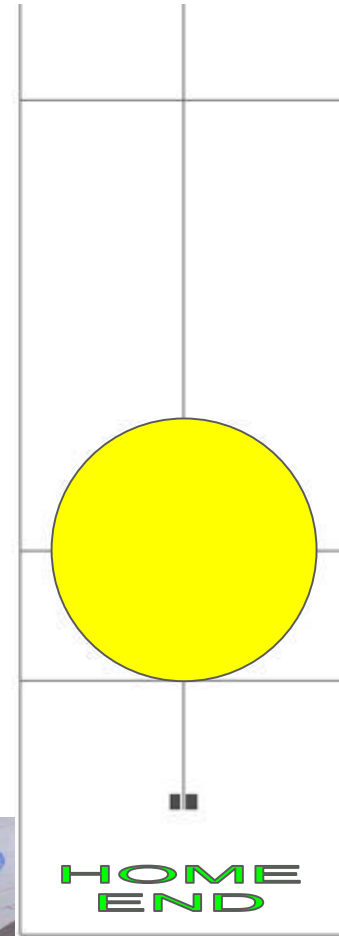
Plus cost of Logo Approx. \$300-\$350

The house is transformed to feature your logo, text (name, website, social media tags), products you offer, or images related to your company/type of company. (Lots of ideas!)



Wheat and bubbles are not part of the logo however are a part of this design because they represent a brewing company.

The red and blue parts of the logo are adapted to create the outer ring even though the logo is the inner ring.



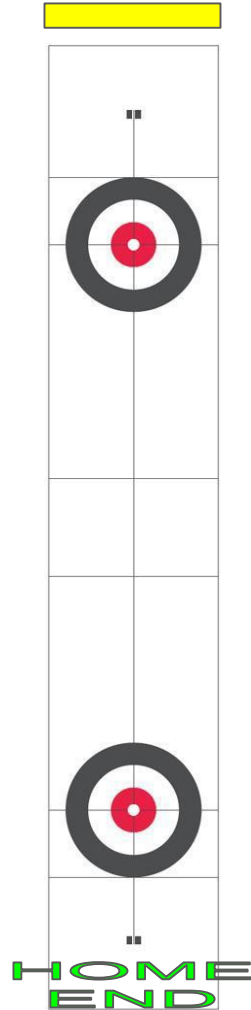
# Scoreboard

SIZE: 1' x 8'

COST: \$350/year

At the end of each sheet lies a lighted scoreboard with a panel for your company.

Plus cost of plexi panel





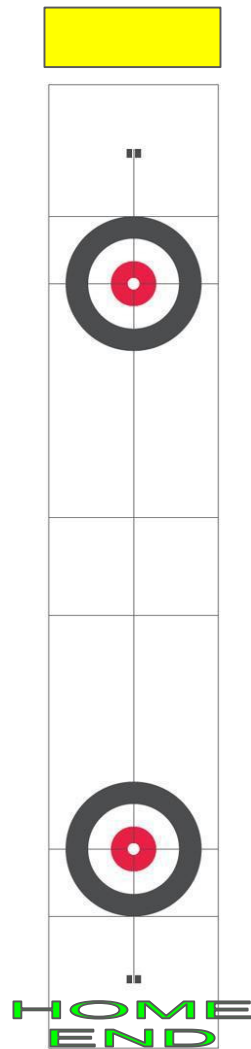
# Wall Sign

SIZE: 4' x 8'

COST: \$350/year

Plus cost of the sign

Plastic signs that hang at the end of a sheet above the scoreboard or on each side of the curling rink



# League Title

What it includes:

- Your company name/logo on league documents (draw sheets, posters)
- Your logo (image, or combination of image and horizontal text) displayed on league days
- 1 In ice Logo

Monday - \$1000

Wednesday Ladies - \$1000

Thursday Men - \$1000

Friday Mixed - \$1000

# Event Title Platinum sponsors

What it includes:

- Your company prominently displayed name/logo on event documents (draw sheets, posters)
- Your logo (image, or combination of image and horizontal text) displayed during event

World Curling Tour - \$2500 sponsor

Ladies Bonspiel - \$1000

60<sup>th</sup> Anniversary Family spiel \$1000.00

60<sup>th</sup> Anniversary Super Skins Spiel \$2000.00 sponsor.

# Event Gold sponsors

What it includes:

- Your company displayed name/logo on event documents (draw sheets, posters) as a gold sponsor
- Your logo (image, or combination of image and horizontal text) displayed during event

World Curling Tour - \$1000 sponsor

Ladies Bonspiel - \$500.00

60<sup>th</sup> Anniversary Family spiel \$500.00

60<sup>th</sup> Anniversary Super Skins Spiel \$1000.00 sponsor.

# Event Silver Sponsors

What it includes:

- Your company name/logo displayed on event documents (draw sheets, posters) as a Silver sponsor.

World Curling Tour - \$ 500.00 sponsor

Ladies Bonspiel - \$ 250.00

60<sup>th</sup> Anniversary Family spiel \$250.00

60<sup>th</sup> Anniversary Super Skins Spiel \$500.00 sponsor.

# *The Process*

# Added Benefits

All Opportunities will include:

- Your company name/logo featured on our Website with a link
- Your company name/logo featured on our social media

All Package Opportunities will include:

- Your logo featured on a large poster in the club
- Your company contact on the large poster

# Terms and Conditions

For new opportunities, the cost of artwork (design and manufacturing) will be added on. (i.e For new decals and signs, there will be added costs - vary)

Relationships will last 1 full season (September - April); you may not cancel your relationship until 1 full season has been completed.

Should you decide to continue your relationship with us, the cost is a flat rate per year as listed in this viewbook. (NO added costs - decals/signs are reusable)

You grant us permission to the alteration of your logo in terms of colour (grayscale) or adaptation of your logo.



# Contact Us!

Beaumont Curling Club

5303 50st

Beaumont, Alberta, T4X 1K8

Phone: 780-929-8515

Email: [Beaumontcurlingclub@shawbiz.ca](mailto:Beaumontcurlingclub@shawbiz.ca)



# **BEAUMONT**

***CURLING CLUB***

Thank you for your support !